

Sponsors

Department of Chicana and Chicano Studies | Chicano Studies Institute |
Office of the Chancellor | College of Letters & Science Council of Deans |
Dean of Social Sciences | Office of the Associate Vice Chancellor for Diversity,
Equity, and Inclusion | Las Maestras Center | Mosher Alumni House | UCSB
Office of Development | Equal Opportunity & Discrimination Prevention
Office | UC Santa Barbara Library | Chicano/Latino Research Group (IHC)

Department of Chicana and Chicano Studies

University of California Santa Barbara
Santa Barbara, CA 93106-3130

Mario T. Garcia
garcia@history.ucsb.edu

Gerardo Aldana
aldana@chicst.ucsb.edu

Cover: Viva La Raza image courtesy of Salvador Roberto Torres

50th

ANNIVERSARY CONFERENCE

El Plan de Santa Barbara

February 22-23 2019

free and open to public

50th ANNIVERSARY CONFERENCE EL PLAN de SANTA BARBARA



Friday, February 22

McCune Room, Interdisciplinary Humanities Center,
6020 Humanities & Social Science Bldg.

9–9:30 AM

Opening Remarks by Mario T. García and Gerardo
Aldana, Department of Chicana and Chicano Studies

Welcoming Address by Dean Charles R. Hale,
Social Science, UC Santa Barbara

9:30–11:15 AM

Special Panel of Former Participants in the 1969 Plan
de Santa Barbara Conference

Fernando de Necochea, moderator

Cástulo de la Rocha, moderator

Yolanda García

Bill Villa

Mariana Marin

Joel García

Phyllis Ortega Arias

Cristiane García

11:30–12:15 PM

Sal Castro Memorial Keynote Address:

Prof. Armando Vázquez-Ramos,
Co-Founder of Chicano and Latino Studies
Department., California State University, Long
Beach, and California-Mexico Studies Center,
President and CEO.

12:30–2 PM Lunch

2:00–3:30 PM

Chicana/o Studies Faculty and the Contemporary

Relevance of El Plan de Santa Barbara

Prof. José Navarro,
Cal Poly, San Luis Obispo

Prof. Theresa Montaña,
California State University, Northridge

Prof. José Alamillo,
California State University, Channel Islands

Prof. Jenell Navarro,
Cal Poly, San Luis Obispo

Prof Tomás Carrasco,
Santa Barbara City College

Prof. Frank Barajas,
California State University, Channel Islands

3:45–4:45 PM

Graduate/Undergraduate Panel on the Contemporary
Relevance of El Plan de Santa Barbara

Aracely García-González

Alejandro Prado

Yazmín Domínguez

Mariano Nava

Alondra Aguilar

Jaime Alvarez-Armenta

Gwendolyn Hurtado

5:00–7:00 PM

Alumni Reception:

Remarks by **2019 Distinguished Alumnus Cástulo
de la Rocha**, Alumni Room, Mosher Alumni House

Saturday, February 23

MultiCultural Center

9–9:15 AM

Opening Remarks

9:15–10 AM

Keynote Speaker:

Prof. Cherríe Moraga, UC Santa Barbara
'Throwing Shade' to the West
Education and Xicana Indigenous Art Practice in
Our Aztlán

10–12 AM

Teaching Artists in Chicana/o Studies

Cherríe Moraga, moderator
UC Santa Barbara

Celia Herrera Rodríguez,
UC Santa Barbara

Felicia Montes,
California State University, Los Angeles

Jesús Barraza,
UC Berkeley

12–1 PM Lunch

1–2 PM

Keynote Speaker:

Assemblywoman Monique Limón

2–3 PM

Partners in El Plan at UCSB

Chela Sandoval, moderator

Laura Romo, Chicano Studies Institute

Aaron Jones, EOP

Sal Guereña, Colección Tloque Nahuaque

Ralph Armbruster-Sandoval, Chicana and
Chicano Studies

Mario Castellanos, Office of Education Partnerships

3:15–4:15 PM

El Plan and HSI Status

Richard Durán, moderator

Pablo Reguerín, UC Santa Cruz

Catherine Cooper, UC Santa Cruz

Frances Contreras, UC San Diego

Joseph Morales, UC Irvine

Jennifer Nájera, UC Riverside

4:15–5 PM

Open Forum and Final Remarks

5–6 PM

Special Performance by Chicano Secret Service
Loma Pelona Center

